

Zachodniopomorski Uniwersytet Technologiczny w Szczecinie

Faculty of Chemical Technology and Engineering

Field of ot											
Field of st	udy	Cher	nical Engineering	g							
Mode of study		stati	stationary Level first cycle			cle	3.4	/ 1	~ I		
Graduate's qualification		ation inżyi	inżynier				W	/Til	Ch		
Area(s) of study		nauk	nauki techniczne							-	
Education	Educational profile		general academic							<u> </u>	
Module											
Course un	nit	Stra	tegies for Star	tups			1				
Code			ChEn_1A_S_C26b								7
Field of sp	pecialisati						- ■				
Administe			rnal Department							4	
ECTS		1,0		ECTS (forms) 1,0			† `				
Form of course credit			its	Language	english		1			_	
Electives		10	113	Elective group			1				
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Form of instruction				Hours		ECTS	1	eight		Credit	
lecture		W	7	15		1,0	1	,00		credits	5
Leading te		Dyba	Hubert (Hubert	.Dyba@zut.edu	ı.pl)						
Other tead	chers										
Prerequisi	ites										
W-1	Student	knows the basics	s of high school ma	thematics.							
Module/cc	ourse unit	objectives									
C-1	Consolid	ation of knowled	ge related to the s	tartups.							
C-2	Developing student's ability to recognize the basic concepts of startups.										
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C-3	Improvin	-	reness of the need	for continuous e	ducation and				af huai		
C-3	Improvin	g knowledge on :		for continuous e	ducation and				of busi	ness ve	nture
C-3 C-4	Improvin Acquiring developr	g knowledge on s ment.	reness of the need	for continuous e nt proces and to	ducation and				T	ness ve	
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Required reading

- 1. Uchino Kenji, Entrepreneurship for engineers., CRC Press, 2009
- 2. Steve Blank, The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company, 2011
- 3. Eric Ries, The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses, 2011
- 4. Ash Maurya, Running Lean: Iterate from Plan A to a Plan That Works, 2011